



25TH ANNIVERSARY ANNUAL CONFERENCE

SAN DIEGO, CA



May 8 -10, 2024

Marriott Marquis
San Diego Marina



WELCOME

To commemorate our 25th anniversary, we're excited to introduce a new era of collaboration and opportunity for our suppliers at the 2024 Annual Conference. For the first time, Members and Preferred Suppliers will be integrated together throughout the entire conference. Furthering time together, furthering relationships, furthering opportunity!

This conference is an exclusive opportunity to connect, engage, and establish meaningful relationships with our ever-expanding network of 175 Member Owners, all of whom share one key attribute: unwavering dedication and loyalty to our Preferred Supplier partners.

This year we will be joining together again to support our amazing charity partner, Building Homes for Heroes. In 2023, our combined efforts of Preferred Suppliers like you, Member Owners, and Sphere 1 staff, allowed us to raise over \$270,000 to help build another home, while also supporting disabled veterans and first responders

across the USA. In 2024 we intend to keep that momentum going, and raise even more money to help those that served our country by protecting the freedoms we enjoy every day.

Over the course of this conference, you will have the opportunity to forge connections, build relationships, and explore collaborations that have the potential to reshape our industry and create lasting impact. The value of this opportunity is immeasurable, as it goes beyond mere business transactions; it paves the way for enduring partnerships and the health of the Sphere 1 family.

Thank you for your continued support and engagement!

Rob Moe
President & CEO
Sphere 1

JOCKO WILLINK

KEYNOTE SPEAKER | ALL ATTENDEES INVITED



The fun starts Wednesday May 8th @ 4:30 pm with the **Legendary Former Navy Seal Jocko Willink!** Jocko is a former U.S. Navy SEAL, host of the top-rated Jocko Podcast, bestselling author of *Extreme Ownership: How U.S. Navy SEALs Lead and Win*, renowned leadership consultant, and co-founder of Echelon Front, a premier leadership consulting company.

As a decorated Navy SEAL of 20 years, Jocko's experiences in high-stakes missions and challenging environments, as well as his leadership experience in training and leading SEAL teams, have forged his world-renowned and respected reputation. He has become a sought-after expert and consultant on leadership and personal development. **At the core of his philosophy lies lessons in discipline, overcoming adversity, teamwork, communication, and nurturing a culture that empowers others.**

Many people credit Jocko with positively changing their lives and perspectives. His work has helped individuals and teams develop better communication skills, grow leadership skills, improve mindsets, and achieve personal and professional goals. We are very excited to kick off the 2024 Annual Conference in a big way with Jocko!



NEXT UP

Next Up on Thursday Morning at 8:30 am, we bring everyone together again for ITR Industry Economist Connor Lokar. Connor specializes in construction, but consults across multiple industries. He brings a fresh, new perspective to the world of economics, and delivers industry-leading accuracy to businesses that help shape their success. Last year, Connor brought a new energy and information to our group, so this year, we are bringing him back for all attendees!

GOLF IS BACK BY POPULAR DEMAND!

Tuesday, May 7th, 2024 - 8:30 am Shotgun Start
@ Steel Canyon Golf Club, San Diego.

Start your week early with the Sphere 1 Invitational Golf Event at the championship Steel Canyon Golf Club. As one of Southern California's finest golf clubs, Steele Canyon has been awarded Golf Digest's Four and a Half Star Rating!

COST

\$800 per Team – Sphere 1 Supplier picks their team of Members and Supplier Representatives – **WE ARE ASKING THAT THE SUPPLIER PICK AT LEAST 1-2 MEMBER(S) PER TEAM.**



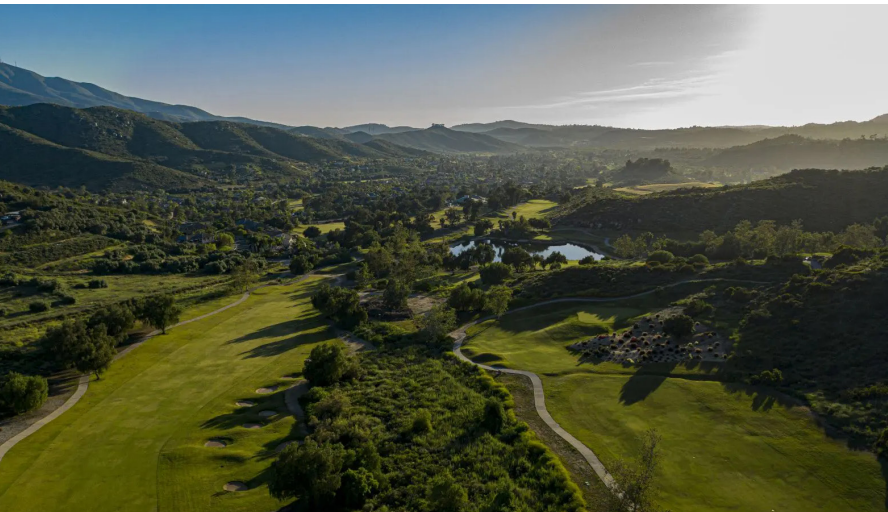
With this Sponsorship of a team – you will receive your golf for all players in foursome, 2 meals each and transportation, as well as hole sponsorship around the course.

If you plan to play on your own, cost is \$200 per player, and we will pair you with a team.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Closest to the Pin - \$200 per par 3 (4 opportunities)

Longest Drive - \$200 per hole (2 opportunities)



2024 Schedule of Events

Tuesday May 7

8:30 am
Sphere 1 Invitational Golf Event

Wednesday May 8

4:30 pm
Jocko Willink Key Note All
Attendees

6:00 pm
Cocktail Party

Thursday May 9

8:00 am
ITR Economist Connor Lokar

10:30 am
Table Top Meetings

4:30 pm - 6:30pm Women's
Executive Group

6:00 pm
Cocktail Party

7:00 pm
Awards Dinner

Friday May 10

8:15 am
Table Top Meetings

REGISTRATION

- Sphere 1 Registration website will open mid-January 2024.
- Please register online and select a sponsorship level.
- Complete the Company and Attendee Information.
- Once you submit your registration, Nora Henle from Sphere 1 will confirm your registration and payment.



PRICING

- Each Preferred Supplier is required to select a Sponsorship level.
- Each company will receive 2 attendees included with their sponsorship.
- Additional attendees are \$320 each.
- Spouses are welcome - no charge.

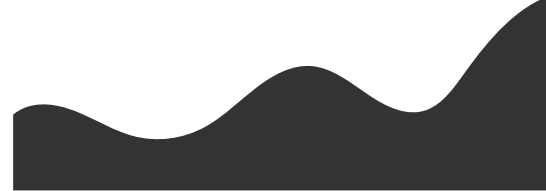
For assistance, please contact Drew Hoyer at dhoyer@sphere1net.com.

ALL SPONSORSHIP LEVELS INCLUDE

- 1 designated meeting table with signage
- Pre-scheduled member appointments
- 2 company attendees
- Food & beverage for all Sphere 1 hosted events
- Company name and/or logo included in digital meeting brochure
- Recognition on your name badge
- Diamond and Platinum sponsors may select additional TableTop table at \$2,000 each, based on appointment demand and availability



SPONSORSHIP OPPORTUNITIES



DIAMOND \$12,000	<ul style="list-style-type: none">• 2 company attendees• Priority table placement• Option to add TableTop tables• Logo/recognition at venue, on meeting website, digital event brochure and awards program	NEWSLETTER MARKETING BENEFITS <ul style="list-style-type: none">• Spotlight ad space in 3 of 3 Sphere 1 newsletters• (3) 8.5"x11" digital newsletter promotional inserts
PLATINUM \$9,500	<ul style="list-style-type: none">• 2 company attendees• 1 Premium table placement for Tabletop meetings• Option to add Tabletop tables• Recognition on digital event brochure & awards dinner center pieces	NEWSLETTER MARKETING BENEFITS <ul style="list-style-type: none">• Spotlight ad space in 2 of 3 Sphere 1 newsletters• (2) 8.5"x11" digital newsletter promotional inserts
GOLD \$7,500	<ul style="list-style-type: none">• 2 company attendees• 1 Preferred table placement	NEWSLETTER MARKETING BENEFITS <ul style="list-style-type: none">• Spotlight Ad space in 1 of 3 Sphere 1 Newsletters• (2) 8.5"x11" digital promotional inserts
SILVER \$6,300	<ul style="list-style-type: none">• 2 company attendees• 1 Select table placement	NEWSLETTER MARKETING BENEFITS <ul style="list-style-type: none">• Spotlight ad space in 1 of 3 Sphere 1 Newsletters• (1) 8.5"x11" digital newsletter promotional inserts
BRONZE \$5,000	<ul style="list-style-type: none">• 2 company attendees• 1 table placement for Tabletop meetings	NEWSLETTER MARKETING BENEFITS <ul style="list-style-type: none">• Spotlight ad space in 1 of 3 Sphere 1 Newsletters

THANK YOU!

We look forward to seeing you as we celebrate the 25th anniversary of Sphere 1.



**MAY 8 -10,
2024**

**MARRIOTT
MARQUIS
SAN DIEGO
MARINA**